



2021 Gracious Hands Transitional Housing Spring Virtual Fundraiser Request for Sponsorship

Event: High Tea—An Inspirational Afternoon of Womanhood, Sisterhood & Motherhood
When: Saturday, May 22, 2021 ~ 3:00–4:30 pm Please join us for tea as we celebrate womanhood by sharing uplifting messages through song, fashion, empowerment, and fun! Featuring Sonya Barnes, Catherine Horgan, Wanda The Hat Stylist and more

Title Sponsor \$10,000

- Business showcased as the title sponsor of the event in all advertising, media and press. releases Logo & Link on the Gracious Hands website
- Logo & Link on the event home page
- Business feature section on event website
- Social Media Post on Facebook and IG featuring your business as the title sponsor.
- Acknowledgement by host during live virtual tea event ~ screen time if desired
- Promotional materials in tea party boxes
- 40 General Admission Tickets to the virtual event (\$1000 value)
- 10 Premium Tea Party Experience Tickets (\$1000 value)

Platinum Sponsor \$5000

- Logo & Link on the event home page
- Social Media Post highlighting your business across multiple platforms.
- Acknowledgement by host during live virtual tea event
- Promotional materials in tea party boxes
- 20 General Admission Tickets (\$500 value)
- 5 Premium Tea Party Experience Tickets (\$500 value)

Gold Sponsor \$2500

- Logo & Link on the event home page
- Social Media Post shared by all gold sponsors
- Acknowledgement by host during live virtual tea event
- Promotional material in tea party boxes
- 10 General Admission Tickets (\$250 value)
- 2 Premium Tea Party Experience Tickets (\$200 value)

Silver Sponsor \$1000

- Logo & Link on the event home page
- Social Media Post shared by all silver sponsors
- 4 General Admission Tickets (\$100 value)
- 1 Premium Tea Party Experience Ticket (\$100 value)

To meet advertising schedules, sponsorship payment is due by April 23, 2021. All marketing materials to be included in tea boxes must be received by May 1, 2021. Please contact virtual event chair, Beatrice Parker by phone at 919-260-7271 or e-mail at beatrice@absolutejoy.org to reserve your spot.

About Gracious Hands Transitional Housing:

As a single mom, founder and director Sonja Chisolm always imagined if she won the lottery, she would have a home for single women and their children. One day, God spoke to Sonja and told her, "when I gave you that vision, that was the lottery". Sonja stepped out on faith and Gracious Hands started with humble means in a rental property on February 28, 2015. That rental property was full within 30 days. The need is great.

The first property purchase was in November of 2018. In January of 2019, that house held 5 women and 8 children. The second property was purchased in February of 2020. The first resident moved in on July 5th. By the end of July, that home was full as well. Gracious Hands is a transitional program and will cap assistance at twelve–eighteen months. The families receive help with job training and readiness, seeking and maintaining employment, childcare, permanent housing assistance and financial counseling. Applicants are screened to assess current needs, future needs, and for prior displacement history. Over 240 women have entered our doors and 70% of those women successfully transitioned to their own homes, restored their credit and saved \$5,000, individually, before moving out. Gracious Hands is not state or federally funded. We are totally funded via grants, private donors and donations. Gracious Hands is a temporary home, equipped with supportive resources to "LOVE WOMEN AND CHILDREN BACK TO LIFE".